



Guidance for Good Randomized Clinical Trials

November 2023 v1.1

Developed by the Good Clinical Trials Collaborative

goodtrials.org

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43 Introduction

44 The role of randomized controlled trials in improving health

45 Randomized controlled trials (RCTs) play a central role in generating the evidence needed to inform
46 the development and implementation of health interventions.

47 Most interventions have modest effects on health and disease, even if they have a large effect on
48 intermediate features (e.g. physiological or laboratory tests). However, even modest improvements
49 in health can be important to those they benefit, provided any benefits are not substantially offset by
50 detrimental effects. To establish reliably whether a health intervention has any effect requires that
51 any biases or random errors inherent in the study design are both small with respect to the expected
52 treatment effect.

53 Unfortunately, useful evidence from good RCTs is often lacking. This can be because the RCTs
54 were never done, or those that were done failed to produce scientifically robust and clinically
55 relevant answers, or the results were never published. This can result in failure to identify and use
56 effective interventions or the continuing use of ineffective or hazardous interventions. Such
57 problems waste resources, cause unnecessary harm or suffering, and reduce trust in those who
58 develop or use healthcare interventions. It must be made easier to do good RCTs to inform the
59 development of better interventions and the delivery of future care.

60 Guidance development

61 There is a clear need for guidance to promote the unique benefits of RCTs across all contexts and
62 which focuses on the unique strengths of randomization and which set out the underpinning
63 principles of RCTs necessary to generate reliable results safely and ethically, regardless of context.
64 The Good Clinical Trials Collaborative (GCTC) was established to develop and promote the
65 adoption of new guidance to address this issue. The GCTC has brought together a wide range of
66 individuals and organizations with an interest and role to play in the design, delivery, analysis and
67 reporting of RCTs, and in implementing the results. This includes those who fund, regulate, design,
68 deliver, or are responsible for RCTs, those who provide quality assurance, audit or inspection
69 functions, research organizations, ethicists, clinicians, participants, and lay health advocates. It
70 includes those from a wide variety of sectors (industry, academia, government, charitable, non-
71 governmental organizations, participant and public groups) and settings (including higher and lower
72 income countries around the world).

73 Objective

74 The objective of this guidance is to establish the key principles of RCTs: what makes an RCT good
 75 in its design and analysis, as well as ethical and social value; and why this is so. This guidance aims
 76 to enable those involved in RCTs (in any capacity) to work out for themselves how an RCT should
 77 be designed and delivered in a particular setting.

78 This new guidance has been developed to be:

- 79 • **Based on key scientific and ethical principles** and focused on issues that materially
 80 matter to the well-being of trial participants and the reliability of RCT results;
- 81 • **Clear, concise, consistent and proportionate** to the context and setting in which RCTs
 82 are conducted, recognising that there are risks associated with both usual clinical practice
 83 and a lack of reliable evidence on the effects of an intervention;
- 84 • **Forward looking, fostering innovation in health interventions and trial methods**,
 85 including the appropriate use of routine healthcare data, technologies, and designs; and
- 86 • **Flexible, widely applicable, utilisable and durable** across disease areas, intervention
 87 types, development phases, trial designs, geographies and time.

88 Scope

89 This guidance is **intended to support all individuals and organizations involved** in the planning,
 90 conduct, analysis, oversight, interpretation, funding, and oversight of **all trials in which**
 91 **randomization is used to assess the effects of any health intervention for any purpose in any**
 92 **setting**. The remit includes, for example:

- 93 • **Any design:** including comparisons of two or more interventions (one of which may be to
 94 provide no additional active intervention beyond usual practice); blinded or not; parallel,
 95 cluster, crossover or other design.
- 96 • **Any health intervention:** including pharmaceutical and biological therapies; medical
 97 devices; surgical procedures; vaccines; nutritional measures; cognitive, behavioural and
 98 psychological interventions; digital and public health approaches.
- 99 • **Any purpose:** intended to support reliable evaluation of the safety and efficacy of new and
 100 existing interventions; regulatory submissions; health technology assessments; and public
 101 health strategies.
- 102 • **Any setting:** including any geographic, economic or societal context; and any context
 103 including RCTs based in hospital, primary care or community settings; or delivered direct to
 104 participant.
- 105 • **Any role:** including researchers and clinicians; patient and public groups (including trial
 106 participants); regulators and other government bodies; ethics committees and institutional
 107 review boards; funders; trial sponsors (e.g. academic, commercial); the health intervention
 108 industry and those who regulate or provide audit and quality assurance functions.

109 How to use this guidance

110 This document provides the **underpinning principles** of good RCTs. The word 'should' implies that
 111 something is generally the right approach or a good idea but absolutes are rare. The details of how
 112 the principles are applied to any particular trial will vary and the guidelines are not intended to be
 113 applied rigidly or uncritically.

114 Principles of Good Randomized Controlled Trials

115 In this guidance, 'good' should be taken to mean: reliably informative, ethical and efficient. The
 116 following principles, taken together, capture the necessary qualities of a well-planned, well-run, and
 117 clinically relevant trial. The methods and approaches needed to achieve these qualities will differ in
 118 small or large ways from trial to trial but their validity is universal.

119 1. Good RCTs are designed to produce scientifically sound answers to relevant 120 questions

121 RCTs should help to resolve important uncertainties about effects of health interventions.
 122 Depending on the context, the results may be needed to determine whether to proceed with
 123 development or further evaluation of the intervention or to inform regulatory licensing, clinical
 124 guidelines, and/or health policy. In each case, any uncertainties applying to the specific question(s)
 125 that remain at the end of the RCT should be sufficiently small to allow meaningful decisions to be
 126 made.

127 This requires the combination of:

- 128 • **Randomization without foreknowledge of intervention allocation:** so that any
 129 differences in health outcomes between the groups are either due to the effect of the study
 130 intervention or to the play of chance;
- 131 • **Adequate sample size:** to reduce the impact of *random errors* (i.e., the play of chance) on
 132 the results;
- 133 • **Unbiased assessment of outcomes:** i.e. not influenced by knowledge of intervention
 134 allocation; and
- 135 • **Intention-to-treat analyses:** to compare outcomes according to the intervention arm to
 136 which participants were allocated and **without emphasis on data-derived subgroups.**

137 Good RCTs should include the following features:

138 **Appropriate trial population**

139 *Key Message:* The eligibility criteria should be tailored to the question the RCT sets out to answer.
 140 Inclusion criteria should not be unnecessarily restrictive. Efforts should be made to include a broad
 141 and varied population (e.g. with appropriate sex, age, ethnic and socioeconomic diversity), unless
 142 there is a good medical or scientific justification for doing otherwise.

143 Exclusion criteria should be focused on identifying individuals for whom participation would place
 144 them at undue risk by comparison with any potential benefits (e.g. based on their medical history or
 145 concomitant medication) or for whom the benefits have already been reliably demonstrated.

146 *Why this is important:* Inclusive eligibility criteria increase the relevance of the findings. They may
 147 sometimes allow assessment of whether there is good evidence of material differences in the
 148 effects (beneficial or adverse) and/or acceptability of an intervention or its delivery in any particular
 149 subgroup (e.g. based on specific genetic, demographic, or health characteristics), although
 150 statistical power to detect such differences exist may be limited.

151 **Robust intervention allocation**

152 *Key Message:* Randomization requires generation of an unpredictable allocation schedule with
 153 concealment of which intervention will be allocated to a particular participant until after the point of

154 randomization. It should be impossible to predict in advance which individual trial participant or
155 individual cluster (e.g. hospital or city in a cluster RCT) the study intervention is likely to be allocated
156 to, so that investigators, health care providers and other staff involved, and potential participants are
157 not aware of the intervention to which they will be assigned.

158 *Why this is important:* Randomization allows for like-with-like comparisons so that subsequent
159 differences in health outcomes between the groups (beneficial or adverse) are due either to the play
160 of chance or are due causally to differences in the study intervention. Measures such as
161 minimization may be used to reduce the size of random differences between intervention groups,
162 provided that they are implemented in such a way that avoids potential participants and those
163 enrolling them being able to predict which intervention will be allocated at the point of
164 randomization. The absence of adequate allocation concealment prior to randomization can lead to
165 selection bias (i.e. the decision to enter a particular participant in a trial can be influenced by
166 knowledge of which intervention they are likely to be assigned to).

167 **Adequate size**

168 *Key Message:* An RCT should be sufficiently large and statistically powered to provide a robust
169 answer to the question it sets out to address.

170 *Why this is important:* For the effects of healthcare interventions to be reliably detected or reliably
171 refuted then, in addition to randomization (to minimise biases), random errors must be small by
172 comparison with the anticipated size of the effect of the intervention. The best way to minimise the
173 impact of random errors is to study sufficiently large numbers (noting that RCTs assessing impact
174 on discrete health outcomes such as mortality will require more participants than those assessing
175 impact on continuous measures such as laboratory results as is often the case in early phase trials).

176 There are some scenarios for which it is inappropriate or challenging to randomize sufficiently large
177 numbers of participants, such as trials assessing interventions in rare diseases. For such trials, it
178 may be helpful to contribute to a broader collaboration to conduct the RCT or select a clinically
179 relevant outcome for which the effect size is expected to be larger (e.g. a physiological or imaging
180 biomarker). It may be possible to reduce the impact of random errors through the statistical
181 analyses that are done (e.g., analyses of a continuous outcome adjusted for baseline values of that
182 outcome would typically increase statistical power compared with an analysis of either mean follow-
183 up levels or an analysis of mean changes in levels) or by making assessments at a time when the
184 effects of the intervention are anticipated to be greatest.

185 **Blinding and masking of allocated trial intervention**

186 *Key Message:* Knowledge of the allocated trial intervention may influence the behaviour of
187 participants, those who care for them, or those assessing study outcomes (particularly if these are
188 subjective in nature). This can be avoided through use of placebo medications or dummy
189 interventions or by ensuring that those individuals or systems responsible for assessing participant
190 outcomes are unaware of the treatment allocation.

191 *Why this is important:* In some RCTs, knowledge of the allocated intervention can influence the
192 nature and intensity of clinical management, the reporting of symptoms, or the assessment of
193 functional status or clinical outcomes. This is particularly important for trials in which blinding of the
194 allocated intervention is not feasible or desirable. Masking (or blinding) participants, investigators,
195 health care providers, or those assessing outcomes to the assigned intervention can help prevent
196 such issues as can the use of information that is recorded separately from the clinical trial (e.g.

197 routine clinical databases and disease registries). These considerations are important for both the
 198 assessment of both the efficacy and the safety of the intervention, including processes relating to
 199 adjudication of outcomes and considerations of whether an individual health event is believed to
 200 have been caused by the intervention.

201 **Adherence to allocated trial intervention**

202 *Key Message:* Efforts should be made to facilitate and encourage adherence to the allocated
 203 intervention(s).

204 *Why this is important:* If trial participants allocated to active intervention do not receive it as planned,
 205 or if those allocated to the control group (e.g. placebo or usual care) start to receive the active
 206 intervention, then the contrast between the two study groups is less. Consequently, the ability to
 207 assess any differences (beneficial or harmful) between interventions is reduced (and it is more likely
 208 to falsely conclude that there is no meaningful difference between the interventions when in fact
 209 there is one).

210 **Completeness of follow-up**

211 *Key Message:* Participant outcomes should be ascertained for the full duration of the RCT,
 212 regardless of whether a trial participant continues to receive the allocated intervention or ceases to
 213 do so (e.g. because of perceived or real adverse effects of the intervention). In some cases, it may
 214 also be appropriate to continue follow-up for many years beyond reporting the main analyses.

215 *Why this is important:* Continued follow-up of all randomized participants (even if some stop taking
 216 their assigned intervention) maintains the like-with-like comparison produced by the randomization
 217 process. Premature cessation of follow-up or post-randomization exclusion of participants should
 218 therefore be avoided since it may introduce systematic bias, particularly as the type of people
 219 excluded from one intervention group may differ from those excluded from another. Incomplete
 220 follow-up may reduce the statistical power of an RCT (i.e. the ability to distinguish any differences
 221 between the interventions) and underestimate the true effects (benefits or hazards) of the
 222 intervention. Extended follow-up can allow for detection of beneficial or harmful effects of the study
 223 intervention that may persist or emerge months or years after the initial randomized comparison.

224 **Relevant measures of outcomes**

225 *Key Message:* The outcomes that are assessed in a RCT need to be relevant to the question being
 226 addressed. These may include physiological measures, symptom scores, participant-reported
 227 outcomes, functional status, clinical events, or healthcare utilization. The way in which these are
 228 assessed should be sufficiently robust and interpretable (e.g. used in previous trials or validated in a
 229 relevant context).

230 *Why this is important:* The ways by which the consequences of the randomized intervention are
 231 measured should be sensitive to the anticipated effects of the intervention and appropriate to the
 232 study question, and in general should be applicable and meaningful for the relevant population. The
 233 choice of outcomes may vary depending on the extent of prior knowledge of the effects of the
 234 intervention (e.g. early trials may assess the effects on imaging and laboratory markers and later
 235 trials the effects on clinical outcomes). It is rarely possible or desirable to assess the full range of
 236 potential outcomes in a single RCT. Instead, there should be a focus on providing a robust answer
 237 to the specific, well-formulated question.

238 Proportionate, efficient and reliable capture of data

239 *Key Message:* Data collection should focus on those aspects needed to assess and interpret the
240 trial results as specified in the protocol and should not be excessive. The extent to which information
241 (e.g. on participant characteristics, concomitant treatments, clinical events, and laboratory markers)
242 is detected and recorded, and the means and level of detail to which this is done should be tailored
243 to each RCT. This should take into account what is needed to answer the trial question, and the
244 level of existing knowledge about the background health condition and the intervention being
245 studied. The choice of data collection approach may also be influenced by considerations such as
246 suitability, availability, and usability as well as the extent to which such information is sufficiently
247 accurate, comprehensive, detailed, and timely.

248 Tools and methods for data collection, storage, exchange, and access should enable the RCT to be
249 conducted as designed, support privacy and security, and enable reliable and consistent analyses.
250 Digital technology and routine healthcare data can provide alternative or complementary means to
251 record information about participants and their health at study entry, during the initial intervention
252 and follow-up period, and for many years beyond, where appropriate.

253 *Why this is important:* The volume, nature, and level of detail of data collection should be balanced
254 against its potential value. Disproportionate data collection wastes time and resource. It places
255 unnecessary burden on trial participants and staff, distracts attention from those aspects of the trial
256 that have greatest consequence for the participants, and reduces the scale (number of participants,
257 duration of follow-up) of what is achievable with available resources. In some trials, it may be
258 appropriate to measure some features (e.g. intermediary biomarkers) in a subset of participants,
259 chosen on the basis of baseline characteristics or random selection, or at a limited number of
260 timepoints. The choice of method used for data collection can have an important bearing on trial
261 reliability and feasibility. Use of data standards can help ensure data quality and data integrity. Use
262 of digital technology and routine healthcare data can improve the relevance and completeness of
263 information collected (e.g. reducing loss to follow-up).

264 Ascertainment of outcomes

265 *Key Message:* Processes for ascertaining study outcomes should be the same in all randomized
266 groups. This includes the frequency and intensity of assessments. Particular care should be taken
267 to ensure that the people assessing, clarifying, and adjudicating study outcomes are not influenced
268 by knowledge of the allocated intervention (i.e. blinded or masked outcome assessment). Equally,
269 the methods for acquiring, processing, and combining sources of information (e.g. to define
270 participant characteristics or clinical outcomes) should be designed and operated without access to
271 the intervention allocation for individual participants or knowledge of the unblinded trial results.

272 *Why this is important:* If the methods used to assess, clarify or classify outcomes differ between the
273 assigned interventions, the results may be biased in one direction or other leading to inappropriate
274 conclusions about the true effect of the intervention. Therefore, the approach used to assess what
275 happens to participants should be the same regardless of the assigned intervention. Those making
276 judgements about the occurrence or nature of these outcomes should also be unaware of the
277 assigned intervention (or features, such as symptoms or laboratory assays, that would make it
278 easier to guess the assignment) for each participant.

279 **Statistical analysis**

280 *Key Message:* Trial results should be analysed in accordance with the protocol and statistical
 281 analysis plan, which should be developed prior to knowledge of the study results. Any post-hoc
 282 analyses should be clearly identified as such. The main analyses should follow the intention-to-treat
 283 principle, meaning that outcomes should be compared according to the intervention arm to which
 284 the participants were originally allocated at randomization, regardless of whether some of those
 285 participants subsequently received some or none of the intended intervention, and regardless of the
 286 extent to which the post randomization follow-up procedures were completed.

287 Subgroup analyses should be interpreted cautiously, especially if they are not pre-specified or are
 288 multiple in number (whether pre-specified or not). In general, any prognostic features that are to be
 289 used in analyses of intervention effects in RCTs should be irreversibly recorded (or sample
 290 collected) before randomization.

291 *Why this is important:* The strength of an RCT is that there is a randomized control group with which
 292 to compare the incidence of all health events. Consequently, it is possible to distinguish those
 293 events that are causally impacted by allocation to the intervention versus those that are part of the
 294 background health of the participants. Analysing all participants according to the intervention to
 295 which they were originally allocated ('intention-to-treat' analysis) is important because even in a
 296 properly randomized trial, bias can be inadvertently introduced by the post-randomization removal of
 297 certain individuals from analyses (such as those who are found later not to meet the eligibility
 298 criteria, who are non-adherent with their allocated study treatment or who commence active
 299 intervention having been allocated to a control group).

300 Additional analyses can also be reported, for example, in describing the frequency of a specific side
 301 effect: it may be justifiable to record its incidence only among those who received the active
 302 intervention, because randomized comparisons may not be needed to assess large effects.
 303 However, in assessing moderate effects of the treatment, 'on-treatment' or 'per protocol' analyses
 304 can be misleading, and 'intention-to-treat' analyses are generally more trustworthy to assess
 305 whether there is any real difference between the allocated trial interventions in their effects.

306 One of the most important sources of bias in the analysis is undue concentration on just part of the
 307 evidence (e.g. selective emphasis of the result in one subgroup of many or in a subgroup that is
 308 defined after consideration of the data). Apparent differences between the therapeutic effects in
 309 different subgroups of study participants can often be produced solely by the play of chance.
 310 Subgroups therefore need to be relevant, pre-specified, and limited in number. Analysis of results in
 311 sub-groups determined by characteristics observed post-randomization should be avoided because
 312 if the recorded value of some feature is or could be affected by the trial intervention, then
 313 comparisons within subgroups that are defined by that factor might be biased. It is important to
 314 interpret results in specific sub-groups (e.g. men vs. women) cautiously and consider whether they
 315 are consistent with the overall result or not. Failure to do so can lead to people in those being
 316 treated inappropriately (given an intervention that is ineffective or harmful) or untreated
 317 inappropriately (not being given an intervention that would benefit them), when there is no good
 318 evidence that the effect varies between them.

319 **Assessing beneficial and harmful effects of the intervention**

320 *Key Message:* Data generated during the course of conducting an RCT may reveal new information
 321 about the effects of the intervention which is sufficiently clear to alter the way the trial is conducted

322 and participants are cared for, or which is sufficiently compelling to change the use of the
323 intervention both within and outside the trial. Potential harms of the intervention should be
324 considered alongside potential benefits and in the wider clinical and health context.

325 *Why this is important:* Not every health event that happens in a trial is caused by one of the
326 interventions; individuals involved in a trial may suffer health events that have nothing to do with the
327 trial or the interventions being studied. (The less healthy the participants in the RCT, the more likely
328 that any health event is related to factors other than the intervention.)

329 Assessing whether signals (e.g. rates of clinical events or laboratory abnormalities) seen among
330 those allocated to receive a health intervention are significantly more or less frequent than in the
331 control group provides a reliable assessment of the impact of the intervention. It provides a fair
332 assessment of which events are causally impacted by allocation to the intervention versus those
333 that are part of the background health of the participants. In an ongoing RCT, such unblinded
334 comparisons should be conducted by a group (such as a Data Monitoring Committee) that is
335 independent (or firewalled) from the trial team to avoid prematurely unblinding the emerging results
336 to those involved in running the trial.

337 By contrast, reports of individual events that are believed (e.g. by the participant or a doctor) to be
338 caused by the intervention are much less informative due to the lack of a comparison with the
339 incidence of the event in control group and the inherently imprecise judgement of causality. The
340 exceptions are events that are rare in the types of people involved in the trial but known to be
341 potentially strongly associated with particular interventions (e.g. anaphylaxis or bone marrow failure
342 in association with drugs).

343 Harmful and beneficial effects of health interventions may have different impact or frequency, may
344 have different time courses, and may occur in particular groups of individuals. Some interventions
345 (e.g. surgery, chemotherapy) may be associated with little or even hazardous effect in the short-
346 term but provide longer-term benefit. It should also be recognised that for many interventions, the
347 benefits may not be apparent on an individual basis, such as where a detrimental outcome has
348 been prevented (e.g. a stroke or infection).

349 **Monitoring emerging information on benefits and harms**

350 *Key message:* An independent Data Monitoring Committee (DMC) provides a robust means to
351 evaluate safety and efficacy data from an ongoing RCT, including unblinded comparisons of
352 frequency of particular events, without prematurely unblinding any others involved in the design,
353 conduct, or governance of the trial. For many RCTs, particularly in earlier phase trials, the functions
354 of a DMC could be provided internally but those involved should nonetheless be adequately
355 firewalled from the trial team to ensure that awareness of results does not introduce bias (or the
356 perception of bias). Some trials may not require a DMC (e.g. if the trial is short-term and would not
357 be modified regardless of interim data).

358 *Why this is important:* All those involved in the design, conduct and oversight of an ongoing RCT
359 should remain unaware of the interim results until after the study conclusion so as not to introduce
360 bias into the results (e.g. by stopping the trial early when the results happen by chance to look
361 favourable or adverse). The requirement for, and timing and nature of, any interim analyses should
362 be carefully considered so as not to risk premature decision-making based on limited data.

363 A DMC should include members with relevant skills to understand and interpret the emerging safety
364 and efficacy data. A DMC should review analyses of the emerging data, unblinded to the
365 randomised intervention group. The DMC should advise the RCT organisers when there is clear

366 evidence to suggest a change in the protocol or procedures, including cessation of one or more
367 aspects of the trial. Such changes may be due to evidence of benefit or harm or futility (where
368 continuing the trial is unlikely to provide any meaningful new information). In making such
369 recommendations, a DMC should take account of both the unblinded analyses of the RCT and
370 information available from other sources (including publications from other trials).
371

372 **2. Good RCTs respect the rights and well-being of participants**

373 Ethical clinical trials combine seeking answers to important questions with scientific validity and
374 appropriate protection and respect for all involved, particularly participants. Independent review of
375 proposals for new research, through an Institutional Review Board (IRB), Research Ethics
376 Committee (REC) or equivalent, is an important governance tool and can help ensure appropriate
377 steps are taken to protect the rights and welfare of participants.

378 **Appropriate participant communication**

379 *Key Message:* At all stages of an RCT (before, during and after), relevant, easily understandable
380 information should be shared with trial participants, carefully balancing the duty to inform against the
381 risk of information saturation and taking account of the clinical context. Information should be
382 provided in a clear manner and in suitable languages and formats for the intended audiences.

383 *Why this is important:* Providing timely and relevant information to participants during a trial
384 facilitates ethical research with benefits to both the participants and the quality of the trial results. It
385 is essential that potential or recruited trial participants are appropriately informed but presenting
386 excessive or exhaustive detail can work against this objective by overwhelming, confusing or
387 disconcerting potential participants. Care should be taken to communicate effectively and enable
388 relevant discussion. The exact approach may be influenced by the context of the research, including
389 clinical, cultural or other issues.

390 **Relevant consent**

391 *Key Message:* The trial consent process should clearly explain to potential trial participants the
392 reasons why the trial is being done, the questions it is seeking to answer, what is involved for them,
393 and the potential benefits and risks of participation. The extent, nature and timing of information
394 provided before and during the informed consent process should be guided by the level of additional
395 risks and commitment that participation in the RCT would involve in the context of the usual clinical
396 care or circumstances that the same individuals would normally receive. The information provided
397 should prioritize the needs and expectations of the prospective participant rather than of the
398 organization or individuals conducting the RCT. Consent information should be widely accessible
399 and readily understandable (e.g. with respect to readability), avoid legalistic or other technical
400 language, and be as succinct as possible. Approaches to obtaining and maintaining ongoing
401 consent and communication should be relevant to the RCT it relates to.

402 *Why this is important:* Consent is valid if it is informed, voluntary, and competently given prior to
403 entering the trial. There are some situations in which it is not possible for an individual to give
404 informed consent (e.g. infants or individuals lacking mental capacity) or it is not practical to do so
405 because of the urgency of the medical situation (e.g. trauma or medical emergencies). Such
406 situations should not automatically preclude the conduct of RCTs (which may be the only way to
407 provide reliable information on how best to manage such health issues) but appropriate safeguards
408 should be put in place to maintain the rights of the individuals who participate. For some trials and in

409 some individual situations, explicit consent may be unnecessary. In such cases, there should be
 410 minimal additional risks and burdens to participation in comparison to the usual care a prospective
 411 participant might receive outside the trial.

412 **Changing consent**

413 *Key Message:* Participants should be free to stop or change the nature of their participation without
 414 affecting the usual care received, and effort should be made to determine the intended meaning of
 415 such individual decisions.

416 *Why this is important:* The term ‘withdrawal’ can mean different things to different people, ranging
 417 from participants wishing to stop receiving the study intervention, to stopping attending study visits
 418 in person (but perhaps be happy to be contacted or for information about their health outcomes to
 419 be collected from their regular doctors or from routine health data systems), to their biological
 420 samples no longer being assayed or stored, or their data no longer being processed or shared.
 421 Therefore, it is clearer to avoid the term and instead clarify with the participant(s) what level of
 422 participation they wish to have and what they want to cease. If this is not properly explored, and the
 423 ‘withdrawal’ is interpreted with prejudice to mean complete removal from the study, trial participants
 424 may be unnecessarily and inadvertently lost to full or partial follow-up, with possible implications for
 425 the reliability of trial findings, and may miss out on aspects of the RCT that matter to them (e.g.
 426 attendance at study visits or being informed about progress and results of the study).

427 **Implications of changing consent**

428 *Key Message:* The rights of an individual participant to withdraw consent for use of trial data that
 429 has already been collected should be balanced with scientific and ethical requirements.

430 *Why this is important:* Removing data can result in unreliable or inconclusive findings, with ethical
 431 and clinical safety consequences for both participants continuing in the trial, and the care of future
 432 patients (e.g. important safety signals may be missed). It can be appropriate to make data which
 433 has already been collected available for analysis in order to demonstrate or preserve research
 434 integrity. Those involved in a trial and those whose care is influenced by its results should be able to
 435 be assured that the data are valid, and that they have not been modified through inadvertent,
 436 deliberate, or malicious means.

437 **Managing the safety of individual participants in the RCT**

438 *Key Message:* Detection and management of for the safety of trial participants should be tailored to
 439 the trial population and to what is already known about the effects of the interventions. Such
 440 approaches may be modified as new information emerges (e.g. from other trials or clinical studies in
 441 the relevant population). In some circumstances it may be appropriate to exclude some groups of
 442 individuals from a trial if the likely risk to their health is excessive (compared with potential gain) and
 443 cannot be mitigated by reasonable clinical strategies. For some blinded trials, there may be
 444 occasions when knowledge of the allocated intervention for an individual participant could materially
 445 influence the immediate medical management of the participant. In such circumstances, it should be
 446 possible for the treatment allocation to be unblinded and disclosed to the relevant medical team
 447 without delay.

448 *Why this is important:* The procedures used to detect, investigate, and respond to unwanted health
 449 events for individual participants should be shaped by what is already known about the effects of the
 450 intervention from previous research or usage, as well as the background epidemiological and

451 clinical features of the intended trial population (e.g. their demographics, comorbidities, and
 452 concomitant intervention). If new information emerges during the course of the trial (e.g. from other
 453 studies or as a consequence of advice provided by the trial Data Monitoring Committee) then
 454 processes and procedures for managing the safety of individual participants should be reviewed and
 455 may need to be modified (e.g. changes in the nature and timing of assessments, training provided to
 456 trial staff, information provided to participants, or in the eligibility criteria for the trial).

457 **Communication of new information relevant to the intervention**

458 *Key Message:* During an ongoing trial, new information may become available (from within the trial
 459 or from external sources) which materially changes what is known about the effects of the
 460 intervention for some or all participants. This should be communicated to those involved in
 461 overseeing, conducting or participating in the clinical trial for whom it is relevant (e.g. because it
 462 might affect their understanding of the intervention or because they are required to take some
 463 action). Such communications and reports should be informative, timely and actionable.

464 *Why this is important:* Excessive, irrelevant or uninformative reports (particularly of individual cases)
 465 distract attention from those that require action. It is often preferable to produce and circulate
 466 contextualized periodic updates that are focused on safety issues that matter. Such reports may
 467 also be provided to the Data Monitoring Committee (for consideration in the context of the unblinded
 468 emerging trial data) and to regulatory bodies (for consideration of the implications for participants in
 469 other trials and for the wider group of patients and public). The distribution of reports should be in a
 470 format and timing that is commensurate with the action that is likely to be needed and the audience
 471 for which it is intended (e.g. participants, clinicians, regulators).

472

473 **3. Good RCTs are collaborative and transparent**

474 All those involved in RCTs share responsibility for building and sustaining the trust of collaborating
 475 partner organizations and clinical communities, participants, and the wider public. Trust is
 476 undermined when RCTs are not sufficiently relevant, fair, transparent, and respectful of the rights,
 477 interests, concerns, and values of all involved (especially those people who participate in them or
 478 whose care will be influenced by the results).

479 **Working in partnership with people and communities**

480 *Key Message:* Potential participants and/or members of the relevant community provide valuable
 481 contributions to the design, execution and interpretation of RCTs.

482 *Why this is important:* The involvement of patients and relevant members of the public can play a
 483 key role in refining and prioritising research questions; assessing RCT acceptability and feasibility;
 484 selection of outcomes that are relevant and meaningful to the intended population; developing the
 485 RCT design and procedures; optimising the nature and delivery of information; and encouraging
 486 dialogue about access to healthcare interventions that prove effective. Working in partnership with
 487 people and communities is likely to increase trust and confidence, while decreasing the risk of
 488 important groups being excluded or the needs of local populations or sectors being overlooked or
 489 misunderstood.

490 **Collaboration among organizations**

491 *Key Message:* It is important that interactions between individuals in different organisations,
 492 including those in resource-rich and resource-poor settings and among commercial, academic and

493 healthcare sectors are fair and respectful of the interests, concerns and values of all involved,
 494 including trial participants and their communities. Working collaboratively with partners to consider
 495 which features of an RCT are critical to its quality, and supporting a delivery approach that is
 496 appropriate to the setting and context can enhance a trial's resilience and efficiency.

497 *Why this is important:* Collaborative working shares ideas and expertise, helps avoid misaligned
 498 approaches or substantially different priorities, and can maximise use of resources and increase
 499 efficiency.

500 **Transparency**

501 *Key Message:* Clinical trials should be registered from the outset on a publicly available trials
 502 database. Making other trial information (including the trial protocol and other trial documentation)
 503 public is strongly encouraged. Once the RCT is completed, trial reports should be publicly available
 504 in a timely manner (typically within 12 months) and should describe the study design, methods, and
 505 results in a clear and transparent manner. It can be helpful for such reports to be available in
 506 formats that permit both professional and lay readers to understand and interpret the results.
 507 Reporting results to participants and to the public requires different approaches to reporting results
 508 to the clinical and scientific community. Data sharing should be enabled at a suitable time if ethical,
 509 feasible, and scientifically appropriate.

510 *Why this is important:* Transparency and sharing of knowledge about healthcare interventions helps
 511 generate further knowledge, build and maintain trust, and gives confidence both to those involved in
 512 the RCT and to those who are not. Timely communication of trial results (regardless of what those
 513 findings are) is vital to guide future research, reduce unnecessary duplication of effort (which wastes
 514 resources), and enable care to be guided by an up-to-date evidence base. Good communication
 515 can also support wider efforts to foster potential collaborations and increase informed participation
 516 in RCTs.

517

518 **4. Good RCTs are designed to be feasible for their context**

519 Ensuring that a trial is set up to be practicable and produce reliable, actionable results is an
 520 important scientific and ethical duty. Consideration of the context and existing resources in a
 521 proposed trial setting can better inform effective trial design.

522 **Setting and context**

523 *Key Message:* The design and implementation of RCTs should recognize and be shaped by the
 524 characteristics of the settings in which they take place. This may include the health needs and
 525 preferences of communities, their ability to access to health care, and their understanding of clinical
 526 trials, as identified through appropriate involvement, consultation and engagement with patients and
 527 the public.

528 *Why this is important:* These characteristics, alongside the nature and complexity of the research,
 529 are critical in identifying the ethical issues at stake and the issues, burdens, and benefits of running
 530 the RCT in that setting. Relevant and accessible RCTs are more likely to recruit a sufficient number
 531 of trial participants. Good patient and public involvement and education across the relevant
 532 communities help shape successful recruitment and subsequent adoption of the results.

533 **Use of existing resources**

534 *Key Message:* RCTs should be tailored to be practicable given the available infrastructure in
 535 relevant settings. This includes making optimal use of pre-existing resources and facilities, including
 536 utilising any expertise, skills, professional standards, and quality oversight mechanisms associated
 537 with routine healthcare practice. While all individuals involved in performing an RCT should be
 538 qualified by education, training or experience to perform their respective task(s), it should be
 539 recognized that there are many aspects of delivering a clinical trial that are in line with routine care
 540 and therefore may not require additional training, procedures or checks.

541 *Why this is important:* RCTs should not be wasteful of staff and participants' time, use of
 542 interventional or other medical supplies, energy, or environmental resources. Where there are
 543 strengths and safeguards in routine systems, these should not be duplicated or altered without
 544 careful justification. The closer trial processes are to routine practice (for participants and staff), the
 545 more efficiently and effectively they are likely to be delivered, and the fewer mistakes they are likely
 546 to make, resulting in improved quality.

547
548 **5. Good RCTs manage quality effectively and efficiently**

549 Delivery of a high-quality trial requires competent decision-making and coordinated execution. Good
 550 governance and good trial quality management can help achieve these features.

551 **Competent advice and decision-making**

552 *Key Message:* RCTs should be subject to sufficient scrutiny to support delivery of an informative,
 553 ethical and efficient study, and to avoid, correct, or mitigate problems.

554 *Why this is important:* Effective and efficient governance (for example, through a Trial Steering
 555 Committee) helps to maintain the scientific and ethical integrity of a trial and advise on appropriate
 556 courses of action. It should be structured to enable effective response to issues that may arise,
 557 particularly when multiple organizations are involved, and enable reasonably consistent
 558 implementation across the trial

559 Membership of trial governance structures should reflect the expertise necessary to scrutinise key
 560 roles, responsibilities, and risks, and should build on the diverse strengths and capabilities of those
 561 involved. The need for a member or a component of the governance structure to have
 562 independence from trial sponsorship and management should be determined by assessing the risk
 563 that judgement and advice could be materially influenced (or perceived to be influenced) by the
 564 relationship.

565 Governance approaches should account for the opportunity cost of associated activities by
 566 considering the extent to which they might impede participants and communities from benefiting
 567 from an effective intervention or prolong the time an ineffective or hazardous intervention is used.
 568 Prolonged or excessive governance activities, which drive up unnecessary costs, deter trial designs
 569 of sufficient size or duration, or discourage clinicians and participants from being involved should be
 570 avoided.

571 **Protecting trial integrity**

572 The integrity of trial results should be protected by ensuring that decisions about trial design,
 573 delivery and analysis are not influenced by premature access to unblinded information about the
 574 emerging results.

575 **Planning for success and focusing on issues that matter**

576 *Key Message:* Good quality should be prospectively built into the design and delivery of RCTs,
 577 rather than relying on retrospectively trying to detect issues after they have occurred (when often
 578 they cannot be rectified). RCTs should be described in a well-articulated, concise, and operationally
 579 viable protocol which is tailored to be practicable given the available infrastructure in relevant
 580 settings.

581 *Why this is important:* Rather than trying to avoid all possible issues, the aim should be to identify
 582 the key issues that would have a meaningful impact on participant well-being and safety or on
 583 decision-making based on the trial results. Efforts can then be focused on minimizing, mitigating,
 584 and monitoring those issues. Such an assessment should consider the context of the RCT and what
 585 is additional or special about it by comparison with routine care. Broadly, these considerations come
 586 under four headings:

- 587 • *factors associated with the intervention* (e.g. known and potential adverse effects; comorbidities
 588 or concomitant medications that might impact safety; special requirements for administering the
 589 intervention)
- 590 • *factors associated with evaluations required to answer the study objective that would not be*
 591 *expected in usual care* (e.g. additional invasive investigations)
- 592 • *resource implications* (e.g. need for specialist imaging or laboratory assays; unfamiliar or novel
 593 procedures requiring additional training)
- 594 • *ethical and privacy implications* (e.g. access to medical records and sharing of health
 595 information with pharmaceutical companies, researchers, or regulators)

596 Such an assessment process can then be used to guide the development of error mitigation
 597 approaches such as standard operating procedures, training, and trial monitoring. Trial processes
 598 that add scientific or ethical value to RCTs should be prioritized, and those that do not, or where the
 599 additional complexity outweighs the benefit should be avoided.

600 **Monitoring, auditing and inspection of study quality**

601 *Key message:* The nature and frequency of any trial monitoring, auditing and inspection activities
 602 should be proportionate to any identified risks to study quality.

603 *Why this is important:* Good trial monitoring, auditing and inspection activities identify issues that
 604 matter (important deviations from the protocol or unanticipated issues that threaten to undermine
 605 the reliability of results or protection of participants' rights and wellbeing) and provide an opportunity
 606 to further improve quality (e.g. through modifications to the protocol and procedures, training and
 607 mentoring staff, or information provided to participants). Excessive monitoring, auditing and
 608 inspection activities and failure to focus on details that have a material impact on trial quality wastes
 609 resources, creates distraction, and demotivates staff.

610 Rational monitoring focuses on the issues that will make a material difference to the participants in
 611 the trial and the reliability of the results (e.g. trial recruitment, adherence to allocated intervention,
 612 blinding, and completeness of follow-up). It informs corrective actions, supports staff, and enables
 613 improvements. It is important not to confuse more documentation for better quality. Example
 614 approaches that may be used include central review (including statistical analysis) of trial data and
 615 performance metrics to assess performance of staff and sites, in person or virtual support and
 616 mentoring for trial staff (e.g. through observation of study visits, with participant consent), and visits
 617 to clinical trial sites and facilities.

618 Regulatory, auditing or inspection requirements should be proportionate and sensitive to the
619 scientific and ethical qualities and objectives of an RCT. They should recognise the opportunity-cost
620 of, and avoid, setting irrelevant or disproportionate requirements that might discourage the conduct
621 or participation in good RCTs that are designed to address important questions.

622

623 **Conclusion**

624 RCTs play a central role in generating the evidence needed to inform the development and
625 implementation of interventions to improve health. In promoting the unique benefits of
626 randomization, this guidance is promoting methodology that – when implemented effectively –
627 answers questions reliably.

628 Investing in and adhering to the principles of this guidance will strengthen the scientific and ethical
629 quality of any RCT. This guidance recognizes that the application of these principles will look
630 different from trial to trial. However, the essential goals remain the same and a good trial will apply
631 all the principles wisely. By supporting the key messages with explanations of their importance, the
632 guidance can act as a tool to both prompt and justify the tailored application of the principles in a
633 particular trial or setting.

634 It is important to recognize and challenge barriers to implementing the principles of this guidance.
635 Clinical trials need robust systems and administrative functions to succeed but these same systems
636 and administrative functions can fail to facilitate – or even deter – pursuit of the principles of good
637 RCTs to the detriment of individual and public health and well-being.

638 If the guidance helps the clinical trials community to develop, fund, participate in, run, regulate and
639 utilise good trials more effectively, it will have been successful. However, the authors welcome
640 recommendations for modification or refinement based on experience of use.

641 Please send commentary to contact@goodtrials.org for consideration in future work of the Good
642 Clinical Trials Collaborative.

643 **Guidance Development**

644 **Good Clinical Trials Collaborative Secretariat**

- 645 • Martin Landray | Senior Lead
- 646 • Nick Medhurst | Team Lead
- 647 • Charlie Rowley | Project Manager
- 648 • Nana Shimosako | Project Manager
- 649 • Alice Barney | Coordinator
- 650 • Aisha Mazhar | Officer
- 651 • Isabel Smith | Officer

652

653 with special thanks to

- 654 • Christina Reith | Nuffield Department of Population Health, University of Oxford

655

656 **Good Clinical Trials Collaborative Steering Group**

- 657 • Rob Califf | formerly Verily Life Sciences and Google Health
- 658 • Mimi Darko | Food And Drugs Authority, Ghana
- 659 • Jim Elliott | UK Health Research Authority
- 660 • Jeremy Farrar | Wellcome Trust
- 661 • Ian Hudson | Bill & Melinda Gates Foundation
- 662 • Dorcas Kamuya | KEMRI-Wellcome Trust Research Programme
- 663 • Kathryn Maitland | KEMRI-Wellcome Trust Research Programme
- 664 • Vasee Moorthy | World Health Organization
- 665 • Amrit Ray | Biohaven Pharmaceuticals
- 666 • Nancy Roach | Fight Colorectal Cancer
- 667 • Soumya Swaminathan | World Health Organization
- 668 • Fergus Sweeney (Observer) | European Medicines Agency
- 669 • Janet Woodcock (Observer) | U.S. Food & Drug Administration

670

671 **Acknowledgements**

672 The work of the Good Clinical Trials Collaborative has been made possible by generous grants from
673 the Bill & Melinda Gates Foundation and the Wellcome Trust.

674 In acknowledging the contributions of the individuals named below, we do not claim their
675 endorsement of the guidance but wish to express our gratitude for having volunteered their
676 expertise and time towards its development.

677

- 678 • John H. Alexander | Duke Clinical Research Institute, Duke University
- 679 • Susana Almeida | Medicines for Europe
- 680 • Frank E. Baiden | Department of Clinical Research, London School of Hygiene and Tropical
681 Medicine
- 682 • Sunita Sheel Bandewar | Vidhayak Trust; Health, Ethics and Law Institute of FMES
- 683 • Trishna Bharadia | Independent Patient Advocate
- 684 • Barbara E. Bierer | Brigham and Women's Hospital, Harvard Medical School
- 685 • Anders Bjartell | Skåne University Hospital and Lund University
- 686 • Gillian Booth | University of Leeds
- 687 • Devi Leena Bose | International AIDS Vaccine Initiative (IAVI)
- 688 • Louise Bowman | Nuffield Department of Population Health, University of Oxford
- 689 • Marc Buyse | International Drug Development Institute (IDDI), Louvain-la-Neuve, Belgium

- 690 • Marina Cardozo Vasco, PhD | Flutter Innovation
- 691 • Nichapa Choengsamor | DSIL Global
- 692 • Adam Cohen | Leiden University Medical Centre
- 693 • Sarah Collen | European Association of Urology
- 694 • Rory Collins | Clinical Trial Service Unit & Epidemiological Studies Unit (CTSU), University of
- 695 Oxford
- 696 • Sabrina Comic-Savic | Trialspark
- 697 • Janet Darbyshire | University College London
- 698 • PJ Devereaux | McMaster University
- 699 • Martin Dreyling | LMU University Hospital, Department of Medicine III
- 700 • John Eikelboom | David Braley Cardiac Vascular and Stroke Research Institute, Hamilton Health
- 701 Sciences, McMaster University
- 702 • M. Khair ElZarrad (Observer) | CDER - U.S. Food & Drug Administration
- 703 • Ezekiel J. Emanuel | Department of Medical Ethics and Health Policy, Perelman School of
- 704 Medicine, University of Pennsylvania
- 705 • Jonathan Emberson | Nuffield Department of Population Health, University of Oxford
- 706 • Marcela Fajardo-Moser | ERA-EDTA
- 707 • Andrew J. Farmer | NIHR Health Technology Assessment Programme
- 708 • Barbara Farrell | UK Trial Managers' Network
- 709 • Dean A. Fergusson | Ottawa Hospital Research institute
- 710 • Morenike Oluwatoyin Folayan | Faculty of Health Science, Obafemi Awolowo University, Ile-Ife,
- 711 Nigeria
- 712 • Alan G Fraser | Cardiff University
- 713 • Janet Frost | Independent Adviser
- 714 • Christian Gisselbrecht | European Hematology Association
- 715 • Jennifer Harris | Association of the British Pharmaceutical Industry
- 716 • Richard Haynes | MRC Population Health Research Unit and Clinical Trial Service Unit, Nuffield
- 717 Department of Population Health, University of Oxford
- 718 • Chris Hayward | Peninsula Clinical Trials Unit, University of Plymouth
- 719 • J.M. den Heijer | Centre for Human Drug Research, Leiden
- 720 • Kaustubh Joag | Centre for Mental Health Law & Policy, ILS, Pune
- 721 • Pichet Kamolrungsantisuk | Medical Research Network for Social, Medical Research Foundation
- 722 Thailand
- 723 • Evelyne Kestelyn | Oxford University Clinical Research Unit (OUCRU)
- 724 • Patricia Kingori | Nuffield Department of Population Health, University of Oxford
- 725 • Carol Knott | Nuffield Department of Population Health, University of Oxford
- 726 • Denis Lacombe | European Organisation for Research and Treatment of Cancer
- 727 • Trudie Lang | The Global Health Network, University of Oxford
- 728 • Roger J. Lewis | Berry Consultants, LLC, Austin, Texas
- 729 • Anne S Lindblad | formerly The Emmes Company LLC
- 730 • Amalee McCoy | Independent
- 731 • Maisie McKenzie | Patient and Public Involvement and Engagement Adviser
- 732 • Georgina McMasters | Independent Lay Adviser
- 733 • Ann Meeker-O'Connell | formerly Vertex Pharmaceuticals
- 734 • Usha Menon | MRC Clinical Trials Unit, Institute of Clinical Trials & Methodology, University
- 735 College London
- 736 • Janet Messer | Health Research Authority
- 737 • Hamid Moradi | Associate Clinical Professor
- 738 • Neetha Shagan Morar | HIV Prevention Research Unit, South African Medical Research Council
- 739 (HPRU, SAMRC)
- 740 • Briggs W. Morrison |Independent
- 741 • Henry Mwandumba | Malawi Liverpool Wellcome Clinical Research Programme
- 742 • Della Ogunleye | Independent Lay Adviser
- 743 • Martin O'Kane | MHRA
- 744 • Deepa Pandit | Centre for Mental Health Law and Policy, Indian Law Society, Pune

- 745 • Michael Parker | Ethox Centre, Nuffield Department of Population Health, University of Oxford
- 746 • Nicola Perrin | Independent
- 747 • Nittaya Phanuphak | Institute of HIV Research and Innovation (IHRI)
- 748 • Sheuli Porkess | Actaros
- 749 • Ian Roberts | LSHTM
- 750 • John Roberts | Independent Lay Adviser
- 751 • Sara Román Galdrán | European Hematology Association
- 752 • Michel Satya Naslavsky | Human Genome and Stem Cell Research Center, Biosciences
753 Institute, University of São Paulo
- 754 • Daniel I. Sessler | Michael Cudahy Professor & Chair, Department of Outcomes Research,
755 Cleveland Clinic
- 756 • Rachit Shah | Quicksand Design Studio Pvt. Ltd
- 757 • Joseph Skhosana | Independent
- 758 • Natalie Staplin | Nuffield Department of Population Health, University of Oxford
- 759 • Kannan Subramaniam Viatris
- 760 • Jeremy Sugarman | Harvey M. Meyerhoff Professor of Bioethics and Medicine, Berman Institute
761 of Bioethics and School of Medicine, Johns Hopkins University
- 762 • Matthew R Sydes | MRC Clinical Trials Unit at UCL, Institute of Clinical Trials and Methodology
763 & BHF Data Science Centre with HDR UK
- 764 • Wojciech Szczeklik | Jagiellonian University Medical College, Krakow
- 765 • Pamela Tenaerts | Medable (formerly Clinical Trials Transformation Initiative)
- 766 • Shaun Treweek | Health Services Research Unit, University of Aberdeen
- 767 • Catherine Wandie | Matchboxology
- 768 • Christoph Wanner | European Renal Association-European Dialysis and Transplantation
769 Association
- 770 • Tanyaporn Wansom | Independent
- 771 • Nicholas J White | Mahidol Oxford Tropical Medicine Research Unit, Faculty of Tropical
772 Medicine, Mahidol University, Bangkok
- 773 • Scott Williams | Independent
- 774 • Janet Wittes | WCG Statistics Collaborative